



Kamakaazee Group

**M I C E**

**Meetings - Incentives - Conventions - Exhibitions**



# ABOUT US

## History

- With humble beginnings in 2005, Kamakaazee Group started as a company specializing in Fashion Shows, but soon branched out into corporate events, BTL activations, Exhibitions, etc.
- In a short span of time, Kamakaazee Group today is one of the leading company's providing end to end solutions to all client needs & requirements.
- From Corporate Events to Exotic Weddings, from Advertising & Public Relations to Exhibitions, from BTL Activations to Fashion Shows, we do it all.
- Kamakaazee Group laid its foundation with its first MICE Event in the year 2008, and since then has organized many MICE Events for many National & International Corporates.

# WHAT IS MICE??

**M - Meetings**

**I - Incentives**

**C - Conventions / Conferences**

**E - Exhibitions / Events**



- MICE is a type of tourism in which large Corporate Groups, usually planned well in advance, are brought together for a particular purpose.
- Most components of MICE are well understood, perhaps with the exception of incentives. Incentive tourism is usually undertaken as a type of employee reward by a company or institution for targets met or exceeded, or a job well done.
- Unlike the other types of MICE tourism, incentive tourism is usually conducted purely for entertainment, rather than professional or education purposes.

# WHERE CAN MICE ACTIVITIES BE HELD?

- Kamakaazee Group is a well-versed name across the globe, on all 7 Continents, in over 30 Countries and 450 Hotels and Locations.
- No other company can boast of liaisons with Tourism Boards of Countries like Thailand, South Africa, Italy, Indonesia, Philippines, Greece, Turkey, Etc.
- Making your traveling easier, Kamakaazee Group has direct Tie-ups with 4 leading Airways to ensure stress-free journeys.



# SERVICES

- **Customized Itineraries**
- **Planning and Management Services for MICE Activities**
- **Destination Management**
- **Meeting / Conference Venue Selection & Inspection Trips**
- **Comprehensive Logistics Planning & Management.**
- **Air / Charter Flight Reservations**
- **Pre – Registration for Events**
- **Hotel Liaisons**
- **VIP Servicing**
- **Spouse and Companion Programs**
- **On-site Help Desk**
- **Professional Trainers & Speakers**
- **Theme Parties / Team Building / Special Events/ Corporate Games**
- **Pre & Post Tours including Social Programs, Sightseeing, Professional Study Visits**
- **Property Events (Exhibition, Conference and Launch)**
- **Welcome Service, Guides, Translator and Interpreter Services**
- **Give-away Items Branded / Premium / Customized / Local Souvenirs**

# WHAT WE DO?

- **Kamakaazee Group** particularly specializes in management retreats, employee and client appreciation trips, business study tours & seminars, corporate educational travel and other such events that require high quality venues and customized services as well as a high touch and personal approach.
- We provide personal attention to every detail and our no-nonsense & results oriented attitude assure a perfect event. We offer customized solutions based on unbiased advice and a focus on serving one client at a time.
- Kamakaazee Group is committed to delivering quality events at a reasonable cost that achieve your strategic objectives. Whether you're a small organization that requires general event planning expertise or a global corporation that needs some knowledgeable specialized assistance, we serve one and all.
- Additionally, we also organize cruises for meetings, incentives and affinity groups, offer destination management services, and plan and escort corporate group travel to explore new markets or to study factories or other facilities.
- **"We do not aspire to be the biggest or even the most well-known company in our business; just to be the partner of choice for clients who value our philosophy of offering unbiased, realistic advice and personal service at a competitive cost."**

# HOW WE DO?



**Assurance**

**Production**

**Execution**

**Show Direction**

**Planning**

**Conceptualization**

# BUT THEN.... SO DO A LOT OF OTHER COMPANIES???

- What makes us different is the way that we approach our work; we are an intimate, creative and open agency.
- We explore what you want people to know, feel and do. Then we create events that achieve those goals.
- We help make the most of budgets, however big or small.
- We do things differently in order to make a difference.
- We help leaders inspire people, draw them together and create a vision shared by all.
- We get people to speak up and speak out, stand up and stand out.
- We bring about change through honesty, participation, challenge and inspiration.
- We turn sceptics into listeners, and listeners into participants.
- We help celebrate success and the pleasure of working together for a common goal.

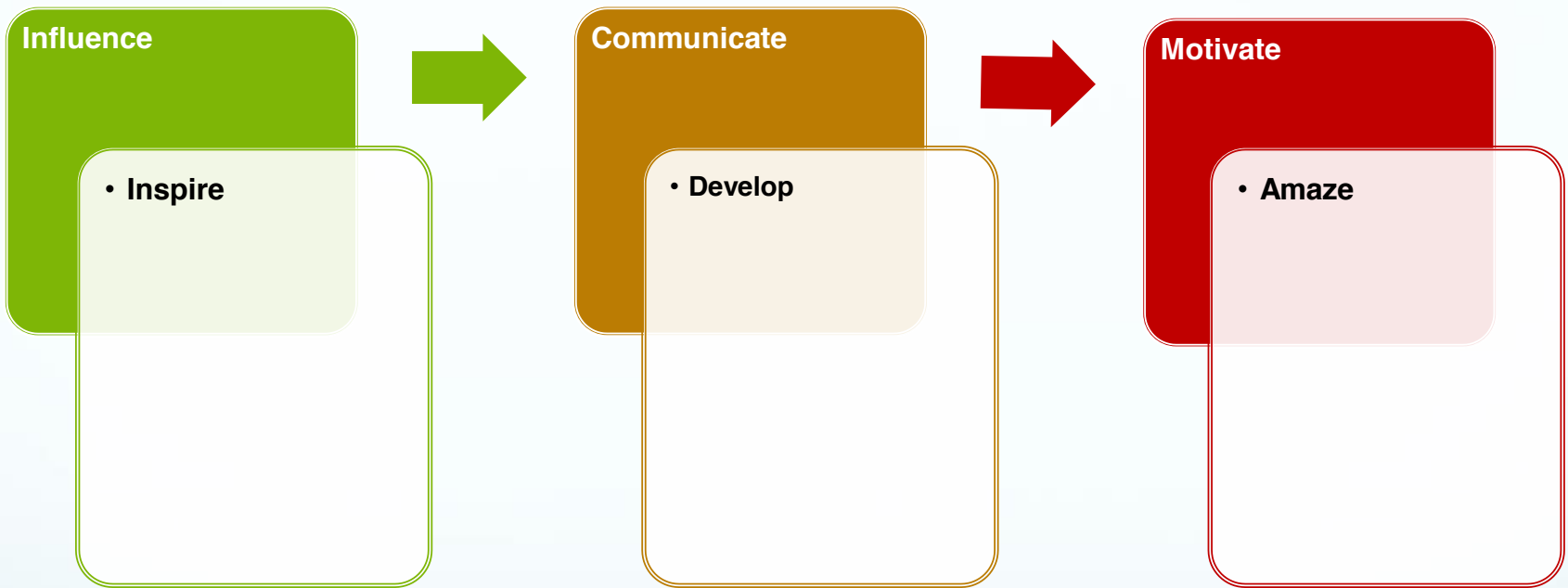


# THEY LIKE US.....



& many more....

# WE BELIEVE TO:



***Kamakaazee and its operating companies have honesty, integrity and respect for people as their core values.***



Kamakaazee Group



# Reach Us

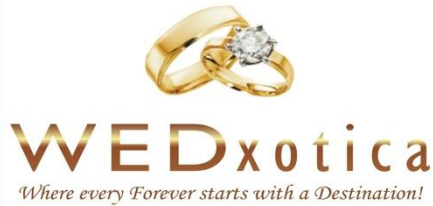
**C/107, Gambhir Ind. Estate, Off Aarey Rd.,  
Behind Pravasi Ind. Estate, Goregaon (E)  
Mumbai - 400 063**

**Email: [hitiksha@kamakaazee.com](mailto:hitiksha@kamakaazee.com)  
[letstalk@kamakaazee.com](mailto:letstalk@kamakaazee.com)  
url: [www.kamakaazee.com](http://www.kamakaazee.com)**

**O: +91 22 6517 9010  
F: +91 22 6151 5999**



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Thank You!!!